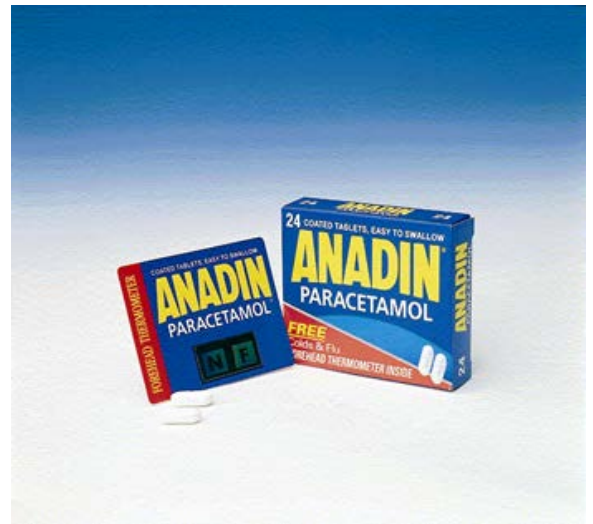


Application: Free in-pack Liquid Crystal Forehead Thermometer with send away medical advice booklet

Mechanic

Liquid Crystal Forehead Thermometers



Aim:

To promote awareness of Anadin Paracetamol as a form of pain relief. Pain, headache and a temperature are often suffered simultaneously and pain relief medication also lowers a high temperature.

Solution:

Free in-pack liquid crystal thermometers showing one of two events when placed upon the forehead. 'N' indicating a normal temperature and 'F' showing a fever.

Comments:

Liquid Crystal Thermometers are a safe, non-invasive and trouble free way to take a body temperature.

